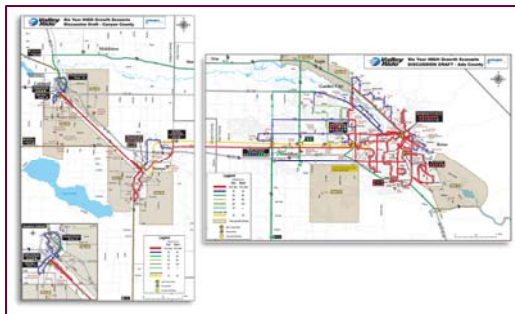




Regional Public Transportation Authorities

The Treasure Valley Experience



Transit History in Treasure Valley

- Boise Urban Stages THE BUS (1974 – 2000)
- City of Boise grantee for federal transit funding
- No services provided outside City of Boise limits
- Operated fixed-route and paratransit under private subsidiary corporation



Setting the Context for Regionalism

- Regional efforts came about in late 1990s
- Treasure Valley Partnership
- Community Planning Association of Southwest Idaho (MPO)
- Treasure Valley Council of Chambers
- Valley Regional Transit

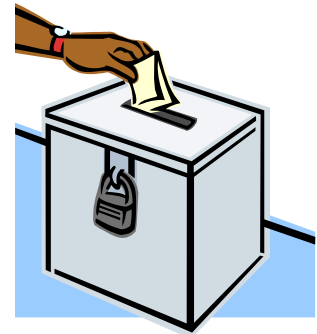


Idaho Code Title 40, Chapter 21

- Passed in 1994 and revised 1995
- 40-2104
 - Single government agency focused on public transportation
 - Directly responsible to local governments
 - Shall provide, encourage private sector providers, and coordinate services

Idaho Code Title 40, Chapter 21

- 40-2105
 - County-wide authority put on ballot by city or commissioners of the county
 - Seek approval through ballot question
 - Form a regional authority with other region's by resolution



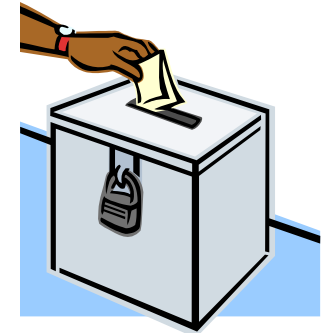
Idaho Code Title 40, Chapter 21

- Section 40-2106
 - Members appointed by resolution from their respective jurisdictions
 - Number of members based on population
 - Composition of Board can be changed by majority vote of board

Idaho Code Title 40, Chapter 21

- Section 40-2109
 - Only one authority shall exist within a county
 - Shall have “exclusive jurisdiction over all publicly funded or publicly subsidized transportation services and programs (except school districts and corrections)

RPTA Referendum



- November 1998
- Extensive information campaign led by private sector leadership
- Two-county ballot referendum
- Messages centered around need to avoid duplication and importance of coordination
- Average 70 percent in favor

RPTA Early History

- COMPASS provided staff support (1999-2000)
- City of Boise loaned Executive Director (November 2000)
- Negotiated City of Boise master agreement (2000-2002)
- Hired permanent executive director (2001)

Guiding Principles

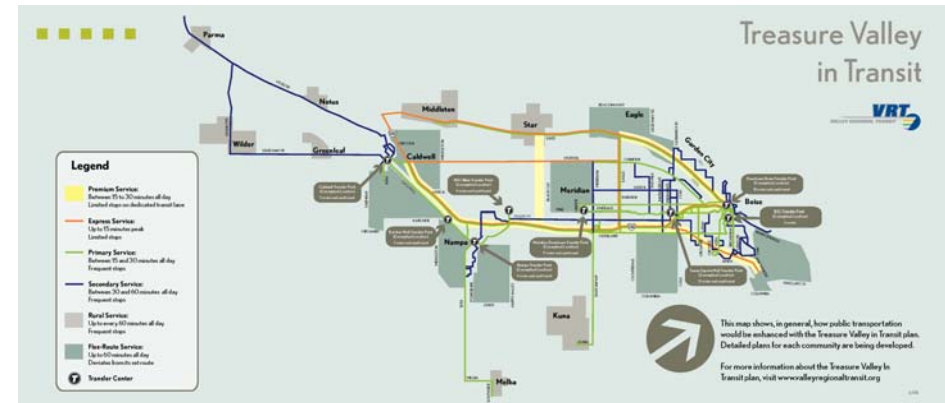
- Managing regional public transportation assets
- Open lines of communication
 - Do they have a vision?
 - Do they have a plan?
 - Are they good stewards of public funds?
 - Do they meet the needs?
 - Do they listen to the public?

Funding Sources

- Regional Administration
 - Federal Section 5307
 - Local dues assessed on per capita
- Urbanized Services
 - Federal Section 5307
 - Federal Section 5309
 - Local general funds where services are provided

Building the Vision

- Transportation Development Plan/Strategic plan
- Public opinion surveys/Community meetings
- Partnerships
 - Local jurisdictions
 - Business/employers
 - Stakeholders



Lessons Learned

- Embrace concept of managing transportation assets
- Define staff (management) and board (governance) roles early
- Planning activities focused to bring about a unified vision
- Business planning/performance measures
- Be prepared to address conflicts proactively
- Invest early in relationship/partnership building

Ten Years Later...

- Foundation for a coordinated regional public transit system
- Six-year and long-range plan centered around common vision
- Centralized customer service center
- Bus stop system
- Increases in ridership
- Formal coordination plan and programs in development



Questions and Contacts

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